Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 3

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 56233



SALESPERSON



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56233-3 **DATE PRINTED** 10/24/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 ΔND

KDKA-TV

DAGE

			ANL	,		PAGE 1
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	339565	5 ADVERTISER (OR	AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME			DEPASQUALE FOR PA		
AND	650 Massachusett	s Ave NW Ste 210		PO BOX 1822		Required
ADDRESS						Announcement 28 days
ADDRESS	Washington	DC 20001-3796		York	PA 17405-1822	prior notice
	USA			USA		
CONTACT				PRODUCTDEPASOUALE	E 10/30-11/6	

LOCAL AGENCY EST. NO. PRODUCT CODE Brian Butz-1 1310 SALESPERSON 2182

NATIONAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

NO. WEEKS:

ethnicity										
ITEM	DAYS	SPOTS PWK.	TI FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT	[*] AT STATION. ALL RATE	S ARE P	RE EMPTIBLE	PAID FOR BY	DEPASQUAL	E FOR PA. MARK INVOICE	PAID, PROOF OF PERFORMANCE AND PU	T IN PUBLI	C FILE.	
1	01011 Cancelled		05:00A	05:58A	30S	10/30/12-10/30/12	THIS MORNING 5-6AM	0	300.00	.00
2	00110 Cancelled		05:58A	07:00A	30S	10/31/12-10/31/12	THIS MORNING 6-7AM	0	625.00	.00
3	M Cancelled		05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING 6-7AM	0	625.00	.00
4	111 Cancelled		07:00A	A00:80	30S	10/31/12-10/31/12		0	350.00	.00
5	M Cancelled		07:00A	A00:80	30S	11/05/12-11/05/12		0	350.00	.00
6	01000 Cancelled		07:00A	09:00A	30S	10/30/12-10/30/12	THE EARLY SHOW	0	350.00	.00
7	.11.1 Cancelled		A00:80	09:00A	30S	10/30/12-10/30/12		0	350.00	.00
8	M Cancelled		08:00A	09:00A	30S	11/05/12-11/05/12		0	350.00	.00
9	00111 Cancelled		10:58A	11:58A	30S	10/31/12-10/31/12	PRICE IS RIGHT	0	550.00	.00
10	01000		11:58A	12:30P	30S	10/30/12-10/30/12	NOON NEWS	0	600.00	.00

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AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56233-3 **DATE PRINTED**

2

10/24/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV

NO. WEEKS:

AND **PAGE** ADVERTISER (OR AGENCY AND ADVERTISER) 35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339565 **Cancellation Notice** NAME BUYING TIME DEPASQUALE FOR PA Required PO BOX 1822 650 Massachusetts Ave NW Ste 210 AND Announcement 28 days **ADDRESS** Washington DC 20001-3796 York PA 17405-1822 prior notice USA USA

CONTACT PRODUCTDEPASQUALE 10/30-11/6

LOCAL AGENCY EST. NO. PRODUCT CODE Brian Butz-1 1310 SALESPERSON 2182

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

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ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
	Cancelled									.,
11	M Cancelled		11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	0	600.00	.00
12	01101 Cancelled		11:58A	12:30P	30S	10/30/12-10/30/12	NOON NEWS	0	600.00	.00
13	00111 Cancelled		12:30P	02:00P	30S	10/31/12-10/31/12	CBS SOAPS 1230-2P	0	450.00	.00
14	M Cancelled		12:30P	02:00P	30S	11/05/12-11/05/12	CBS SOAPS 1230-2P	0	450.00	.00
15	00100 Cancelled		02:58P	03:58P	30S	10/31/12-10/31/12	DR. PHIL	0	400.00	.00
16	M Cancelled		02:58P	03:58P	30S	11/05/12-11/05/12	DR. PHIL	0	400.00	.00
17	00111 Cancelled		02:58P	03:58P	30S	10/31/12-10/31/12	DR. PHIL	0	400.00	.00
18	M Cancelled		02:58P	03:58P	30S	11/05/12-11/05/12	DR. PHIL	0	400.00	.00
19	00101 Cancelled		04:00P	04:30P	30S	10/31/12-10/31/12	4-430PM NEWS	0	700.00	.00
20	M Cancelled		04:00P	04:30P	30S	11/05/12-11/05/12	4-430PM NEWS	0	700.00	.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION



35698

NAME

AND

SALESPERSON



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56233-3 **DATE PRINTED** 10/24/12

3

Announcement 28 days

prior notice

PAGE

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 339565 **Cancellation Notice** BUYING TIME DEPASQUALE FOR PA Required

AND

PO BOX 1822 650 Massachusetts Ave NW Ste 210

ADDRESS Washington DC 20001-3796 York PA 17405-1822

> USA USA

CONTACT PRODUCTDEPASQUALE 10/30-11/6

AGENCY EST. NO. LOCAL PRODUCT CODE Brian Butz-1 1310 SALESPERSON 2182

NATIONAL

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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,		SPOTS						TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
21	01010 Cancelled		04:30P	05:00P	30S	10/30/12-10/30/12	430-5PM NEWS	0	700.00	.00
22	M Cancelled		04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	0	700.00	.00
23	00110 Cancelled		05:00P	05:30P	30S	10/31/12-10/31/12	5-530PM NEWS	0	850.00	.00
24	M Cancelled		05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	0	850.00	.00
25	01011 Cancelled		05:30P	06:00P	30S	10/30/12-10/30/12	530-6PM NEWS	0	850.00	.00
26	01001 Cancelled		05:58P	06:30P	30S	10/30/12-10/30/12	M-F 6PM NEWS	0	950.00	.00
27	00101 Cancelled		06:30P	07:00P	30S	10/31/12-10/31/12	M-F 630PM NEWS	0	950.00	.00
28	M Cancelled		06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	0	950.00	.00
29	00110 Cancelled		06:57P	07:30P	30S	10/31/12-10/31/12	CBS EVENING NEWS	0	1250.00	.00
30	M Cancelled		06:57P	07:30P	30S	11/05/12-11/05/12	CBS EVENING NEWS	0	1250.00	.00
31	0010001 Cancelled		11:00P	11:35P	30S	10/31/12-10/31/12	11PM NEWS	0	1500.00	.00

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56233-3 **DATE PRINTED**

10/24/12

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

AND **PAGE** 4 ADVERTISER (OR AGENCY AND ADVERTISER) 35698 AGENCY (OR SERVICE) ACTING AS AGENT FOR 339565 **Cancellation Notice** NAME BUYING TIME DEPASQUALE FOR PA Required PO BOX 1822 650 Massachusetts Ave NW Ste 210 AND Announcement 28 days **ADDRESS** Washington DC 20001-3796 York PA 17405-1822 prior notice USA USA

CONTACT PRODUCTDEPASQUALE 10/30-11/6

AGENCY EST. NO. LOCAL PRODUCT CODE Brian Butz-1 1310 SALESPERSON

2182

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

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NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
32	M Cancelled		11:00P	11:35P	30s	11/05/12-11/05/12	11PM NEWS	0	1500.00	.00
33	01010 Cancelled		11:35P	12:37A	30S	10/30/12-10/30/12	11:35P-12:37A - LETTERMAN	0	380.00	.00
34	M Cancelled		11:35P	12:37A	30S	11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	0	380.00	.00
35	Sa Cancelled		07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	0	325.00	.00
36	Su Cancelled		08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	0	550.00	.00
37	Sa Cancelled		07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	0	500.00	.00
							Total Contract:	0		.00
							——— Billing Summary ———			-
					Qtr 4	Oct 12 .00	Nov Dec . 00 . 00		<u>Total</u> .00	
								<u>GR</u>	AND TOTAL .00	
ORDE	R 56233 HAS BEEN	CANCE	LLED.							

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